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## **Philadelphia Insurance Helps American Diabetes Association® Create More Happy Campers**

PHLY commits \$100,000 and volunteers to serve as a national sponsor of American Diabetes Association Camps.

**Bala Cynwyd, PA, November 7, 2017** – Philadelphia Insurance Companies (PHLY) and its employees are heading to camp to help kids fine-tune their diabetes management skills and build healthy habits. As a new, national sponsor of the American Diabetes Association (ADA), PHLY is contributing \$100,000 to the ADA's Camp program. ADA Camps provide a fun and unique experience for children and families living with type 1 and type 2 diabetes and those at high-risk for developing type 2 diabetes.

PHLY employees are raising money and volunteering nationwide to promote diabetes awareness. To kick off the partnership last month, PHLY employees:

- Packed healthy lunches as part of ADA's National Healthy Lunch Day
- Organized clothing drives
- Participated in spin class fundraisers
- Were trained to host health fairs on behalf of the ADA

PHLY offices are also participating in Step Out 5K Walk and Run events across the U.S. and will be engaging with the ADA in November for National Diabetes Awareness Month.

"Diabetes is a serious, but manageable disease. Working together with the American Diabetes Association is a unique opportunity for our employees to make a difference in the lives of young people," shared Bob O'Leary, president and chief executive officer of Philadelphia Insurance Companies. "For years we've excelled at being a premiere insurance carrier for non-profit and human service organizations, camps, and other businesses. Being a national sponsor of ADA Camps bridges our business with our culture of giving back through health and wellness."

For nearly 70 years, the ADA has hosted camps for children with diabetes across the country, serving more than 6,000 campers annually. A dedicated medical staff and more than 2,000 volunteers—the majority of whom are health professionals and community champions—are onsite 24 hours a day and 7 days a week, often using their vacation time to be there to help campers. Many of the campers return to be camp counselors because in addition to learning how to better manage their diabetes, they develop social skills, self-confidence, and lifelong friendships.

"At the American Diabetes Association, our mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes, and our Camps program is an essential part of our mission," said Kelly Mueller, managing director of youth, young adult and family initiatives for the Association. "Support for Camps allows us to provide this life-changing experience for thousands of children every summer and throughout the year. While we are all aiming for a cure, we stand firmly with families as they overcome the daily challenges of managing this disease."

Since 1980, PHLY and its employees have donated nearly \$35 million to charitable causes and organizations.

### About Philadelphia Insurance

*Philadelphia Insurance Companies designs, markets, and underwrites commercial property/casualty and professional liability insurance products incorporating value added coverages and services for select industries. The Company is rated "A++" (Superior) by A.M. Best Company and "AA-" for counterparty credit and financial strength by Standard & Poor's. In business for over 50 years, PHLI is nationally recognized as a member of Ward's Top 50, one of the Best Places to Work in Insurance, and one of the Healthiest 100 Workplaces in America. The organization has more than 50 offices strategically located across the United States to provide superior service. For more information, please visit [www.PHLI.com](http://www.PHLI.com).*

### About the American Diabetes Association

*Nearly half of American adults have diabetes or prediabetes; more than 30 million adults and children have diabetes; and every 21 seconds, another individual is diagnosed with diabetes in the U.S. The American Diabetes Association (Association) is the global authority on diabetes and since 1940 has been committed to its mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes. To tackle this global public health crisis, the Association drives discovery in research to treat, manage and prevent all types of diabetes, as well as to search for cures; raises voice to the urgency of the diabetes epidemic; and provides support and advocacy for people living with diabetes, those at risk of developing diabetes and the health care professionals who serve them. For more information, please call the American Diabetes Association at 1-800-DIABETES (1-800-342-2383) or visit [diabetes.org](http://diabetes.org). Information from both of these sources is available in [English](#) and [Spanish](#). Find us on Facebook ([American Diabetes Association](#)), Twitter ([@AmDiabetesAssn](#)) and Instagram ([@AmDiabetesAssn](#))*

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