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press release

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Contact: Michelle Voli
External Communications Specialist
610-617-7088
michelle.voli@phly.com

Philadelphia Insurance Companies Dives into the Pool Contractors Market

Strong economy means more business for pool and spa contractors

Bala Cynwyd, PA, July 17, 2018 – Demand for pool construction began increasing over the past five years as market conditions for residential construction rebounded, according to IBISWorld. Market analysts expect inground swimming pool construction to increase 9.3% year over year in 2018. Philadelphia Insurance Companies' (PHLY) new [Pool and Spa Contractors Program](#) is designed to handle the unique insurance risks of pool and spa contractors so they can focus on paving the way to recreation and relaxation for their clients.

PHLY offers a comprehensive package product meeting many of the coverage needs for pool and spa contractors with a single carrier approach. Coverages offered include Property, Equipment Breakdown, Inland Marine, Crime, General Liability, Automobile, Pollution, Professional Liability and more.

“Residential pool construction is a specialized construction market that fits well within our specialized insurance product focus,” commented Brian Himmer, Assistant Vice President in the Sports and Recreation division at PHLY. “PHLY is committed to providing a comprehensive solution for the expanding pool construction marketplace with the unique ability to entertain many lines of coverage on a single policy.”

PHLY’s Pool and Spa Contractors Program also provides access to risk management services specifically designed for pool and spa contractors. For more information on the PHLY Pool and Spa Contractors product, please visit PHLY.com or contact a PHLY Marketing Representative at 1-800-873-4552.

About Philadelphia Insurance

Philadelphia Insurance Companies designs, markets, and underwrites commercial property/casualty and professional liability insurance products incorporating value added coverages and services for select industries. The Company is rated “A++” (Superior) by A.M. Best Company and “A+” for counterparty credit and financial strength by Standard & Poor’s. In business for over 50 years, PHLY is nationally recognized as a member of Ward’s Top 50, one of the Best Places to Work in Insurance, and one of the Healthiest 100 Workplaces in America. The organization has more than 50 offices strategically located across the United States to provide superior service. For more information, please visit www.PHLY.com.

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