## 2017 - 2018 PHLY ADA Campaign

## CHILDHOOD DIABETES IN THE U.S.



18,000 kids diagnosed with type 1 each year



24) 24/7
life-long management is required

## AMERICAN DIABETES ASSOCIATION CAMPS BY THE NUMBERS



6,488 **Campers Nationwide** 



\$1,800 Approx. Cost of Camp per Child



**Camp Sessions Nationwide** 



## PHLY'S CONTRIBUTIONS



\$350,000 donated

\$175,000 raised by employees \$175,000 matched by the company



1,128 hrs

Volunteered by **427** PHLY employees



