



# 10 REASONS WHY™

## FITNESS INSTRUCTORS & PERSONAL TRAINERS

### 10 Reasons Why Individuals Choose Philadelphia Insurance Companies for Their Fitness Insurance

1. General and Professional Liability with limits of \$1M per occurrence and \$3M aggregate (higher limits available)
2. Over 20 years of experience insuring fitness studios, personal trainers, and health clubs
3. Coverage available for personal trainers, pilates/dance/martial arts instructors, and many other disciplines
4. Coverage for contracted professionals included
5. Coverage provided on and off premises
6. Abuse and Molestation coverage included
7. Coverage for special events available
8. User-friendly online application
9. Customer Service Call Center available to address all policyholder concerns
10. Coverage available in all states



#### MISSION STATEMENT

PHLY is a team of motivated, high achievers committed to delivering innovative products and unsurpassed service to niche insurance markets. By maintaining a disciplined approach to business, we provide greater security for our policyholders and superior value for our shareholders. We believe that integrity and mutual respect are the foundation of long-term and fulfilling relationships with our employees, customers, and business partners.



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To Be a **Good Company**