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Philadelphia Insurance Companies' Execs "Climbing For Cleanup" *TEAMPHLY Raising Money to Help Oil Spill Victims*

Bala Cynwyd, PA, July 19, 2010 - Philadelphia Insurance Companies (PHLY) executives will be "Climbing for Cleanup" to help the victims of the BP oil spill. Chairman & CEO Jamie Maguire, along with Co-Presidents Chris Maguire and Sean Sweeney, are competing in the Leadville Trail 100 Mountain Bike Race to raise money for the Catholic Charities Archdiocese of New Orleans Oil Spill Relief Fund.

TEAMPHLY is calling on its fans and partners to visit www.climb.phly.com and make a donation to support the people impacted by the oil spill catastrophe along the Gulf Coast. The team of executives will compete on August 14 in the Leadville Trail 100, one of the toughest bike races in the world, to help raise money for people impacted by the oil spill. The race in Leadville, CO includes 14,000 feet of climbing over 100 miles of majestic mountains and valleys.

"With nearly 26,000 customers across the Gulf Coast states, Philadelphia Insurance Companies is deeply committed to helping the communities we serve," said Chairman & CEO Jamie Maguire. "As one of the charter members of the Greater Philadelphia Green Business program, we maintain 'green' business practices that reduce our environmental impact and help preserve our world for future generations."

Through these eco-friendly practices, Philadelphia Insurance Companies is pledging to reduce the carbon footprint of our home office by 5% in 12 months. Current initiatives include reducing our electric and paper use, streamlining office recycling, and using more green-friendly items like cleaning products, energy efficient lighting and other recycled materials. PHLY and its employees will also be joining together to help support the people impacted by the spill along the Gulf Coast.

Philadelphia Insurance Companies, a member of the Tokio Marine Group, designs, markets, and underwrites commercial property/casualty and professional liability insurance products incorporating value added coverages and services for select industries. In operation since 1962, the Company, whose commercial lines insurance subsidiaries are rated A+ (Superior) by A.M. Best Company and AA- for counterparty credit and financial strength by Standard & Poor's, is nationally recognized as a member of Ward's Top 50 and National Underwriter's Top 100 (for in-depth financial information, please visit our website at www.phly.com). The organization has 48 offices strategically located across the United States to provide superior service.

Philadelphia Insurance Companies is the marketing name for the property casualty insurance operations of Philadelphia Consolidated Holding Corp., a Member of the Tokio Marine Group. In the United States, all products are written by insurance company subsidiaries of Philadelphia Consolidated Holding Corp. Non-insurance products and services may be provided by independent third parties.

To locate the office nearest you or for more information, visit us on the web at www.phly.com or contact Bill Procopio at 610-538-2279.

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