

**For Release:** Immediate

**Contact:** Tyl Sadoff  
Corporate Communications  
610-538-2244  
[tsadoff@phlyins.com](mailto:tsadoff@phlyins.com)

**Philadelphia Insurance Companies Joins CBS' "Operation Brotherly Love Help for Haiti" Campaign**



**Bala Cynwyd, PA, January 17, 2010, Philadelphia Insurance Companies'** (PHLY) Chairman, President and CEO, Jamie Maguire presented the American Red Cross with a \$50,000 donation on CBS' "Operation Brotherly Love Help for Haiti" Campaign on Friday, January 15, 2010.

CBS local media stations in Philadelphia teamed up for a good cause to raise funds for the American Red Cross relief effort for Haitian Earthquake victims. The station and local volunteers staffed a 12 hour phone bank taking pledges for the Red Cross International Response Fund. The Delaware Valley community showed its vital support raising an unprecedented \$574,690.

Philadelphia Insurance Companies immediately showed their compassion and support. "On behalf of 1,500 employees across the country, we are truly honored to be a part of Operation Brotherly Love." said Jamie Maguire. "As part of our long-standing commitment to the community and disaster relief efforts, we will continue to match every dollar our employees donate to this devastating catastrophe."

Tom Foley, CEO of the Southeastern Pennsylvania chapter of the American Red Cross, adds, "Philadelphia Insurance Companies is a family and company which understand the meaning of community. It will do a lot of good for the people suffering in Haiti."

Philadelphia Insurance Companies, a member of the Tokio Marine Group, designs, markets, and underwrites commercial property/casualty and professional liability insurance products incorporating value added coverages and services for select industries. In operation since 1962, the Company, whose commercial lines insurance subsidiaries are rated A+ (Superior) by A.M. Best Company and AA- for counterparty credit and financial strength by Standard & Poor's, is nationally recognized as a member of Ward's Top 50 and National Underwriter's Top 100. The organization has 50 offices strategically located across the United States to provide superior service.

To locate the office nearest you or for more information, visit us on the web at [www.phly.com](http://www.phly.com). For more information on the American Red Cross, visit [www.redcrossphilly.org](http://www.redcrossphilly.org)

# # #