

# EXECUTIVE MANAGEMENT

## CRAIG P. KELLER

Executive Vice President,  
Secretary, Treasurer & Chief Financial Officer



Mr. Craig P. Keller's career in the insurance business began at Reliance Insurance Group where he was: a Senior Financial Planning Analyst, from 1985 to mid 1988, responsible for developing and implementing financial forecasts and completing the consolidated financial operating plans; a Financial Reporting Officer, from mid 1988 to mid 1991, responsible for managing the statutory financial reporting department; and Assistant Vice President-Investment Accounting department, from mid 1991 to December 1992, where he was responsible for the accounting operations of the consolidated entities \$9.0 billion investment portfolio. Mr. Keller joined Philadelphia Insurance Companies in December 1992 as Vice President & Chief Financial Officer. Mr. Keller currently is Executive Vice President, Secretary, Treasurer & Chief Financial Officer with responsibilities for all financial and tax reporting activities, corporate treasury, planning and budget activities, day-to-day internal audit activities, liaison with the Company's investment advisors, and Corporate secretarial duties. Prior to his employment with Reliance Insurance Group, Mr. Keller was an Audit Senior with Coopers & Lybrand in Philadelphia, PA and a Supervising Audit Senior in the Internal Audit department of Penn Walt Corporation.

Mr. Keller holds a B.S. in Commerce and Engineering from Drexel University, and an M.B.A. (Finance concentration) from Drexel University. He is a Certified Public Accountant in the Commonwealth of Pennsylvania and a member of the American Institute of Certified Public Accountants and the Pennsylvania Institute of Certified Public Accountants.

## 800.873.4552

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