1. Full name of the Applicant Firm:

One Bala Plaza, Suite 100 Bala Cynwyd, PA 19004

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COVER-PROSM APPLICATION PRINTER SUPPLEMENT

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| 2. | . Please indicate the | percentages of th | e Applicant's tot | al operations invo | olving: | | | |
| Business & legal forms: Newspapers & magazines: Pamphlets & flyers: Discount & rebate coupons: Lottery tickets: Contest / Sweepstakes tickets: Books: | | | % % % % % | Directories: Catalogs: Corporate financials (annual reports): Social Printing (invitations, etc): Bindery: Other: TOTAL MUST EQUAL 100 | | | 100 | |
| | . Does the Applicant mailing, etc) | | | iling services (i.e. ach a written cor | | ng, postage ha | ndling, | |
| | . Does the Applicant game materials? contract(s). | | | and/or redemptic vide specific de | | | | |
| | . Does the Applicant the following: | 's services involve | the design of lo | gos or trademark | s? Yes N | o If yes, pleas | e advise | |
| 5a. Number of trademarks developed last year: | | | | | | | | |
| 5l | b. Description of the | Applicant's legal r | eview or other p | rocedures used f | or clearing trade | emarks/copyrigl | nts: | |
| | . Does the Applicant If yes, is approval | | to approve proo Yes No | f copies before pr | rinting? Yes | s No | | |
| I understand that the information submitted herein becomes a part of my Philadelphia Insurance Companies Cover-Pro sm application and is subject to the same conditions as stated on the application. | | | | | | | | |
| Ν | ame (Please Print) | | | Title (Must be F | Principal, Partn | er or Officer) | | |
| S | ignature | | | Date | | | | |
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ADDITIONAL INFORMATION

| This page may be used to provide additional information identify the question number to which you are referr | ation to any question on this application. ring. | Please |
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